

RepeatRewards® Total Marketing System for US Pricing



We are offering you the best pricing available for any comparable program. AND, you can switch pricing programs at any time so that you will always receive the most advantageous pricing available. AND, this pricing is guaranteed for twelve (12) months¹. There are NO contracts to sign.

¹ We reserve the right to raise prices due to any increases in postal rates.

Pro/Phase Marketing, Inc. • Questions? Contact our Account Managers at (866) 876-2737 or merchantservices@repeatrewards.com

Member Pack Pricing

Recommended for membership sizes of 3,500 or less

- ❖ FREE Membership Cards/Brochures/Profiles (s/h not included)
- ❖ One (1) data collection terminal¹
- ❖ Daily updates
- ❖ Quarterly management reports
- ❖ Merchant website to manage your loyalty program
- ❖ Member website for members to view point balances, recent transactions, and certificates
- ❖ Assigned account manager
- ❖ Billing starts three weeks from date kit is shipped

Monthly Pricing:

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|--|----------|
| Monthly Fee (First 500 members) per location | \$99.00 |
| Ea. Additional (500 members) per location | \$35.00 |
| Award Letters (maximum of 10% of membership per month) ² | Included |
| UNLIMITED Transactions | Included |
| Weekly e-mail | Included |
| Change of Address – NCOA (twice per year) | Included |
| Duplicate Elimination (twice per year) | Included |

¹ Loyalty program only – See below for Gift Card terminal pricing.

² Additional Award Letters (postage included) at \$0.92 ea.

Unlimited Members Pricing

Recommended for multi-location clients or a membership size of 3,500 or more

- ❖ One (1) data collection terminal¹
- ❖ Daily updates
- ❖ Quarterly management reports
- ❖ Merchant website to manage your loyalty program
- ❖ Member website for members to view point balances, recent transactions, and certificates
- ❖ Assigned account manager
- ❖ Billing starts three weeks from date kit is shipped

Monthly Pricing:

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|---|------------|
| Monthly Fee (Unlimited members) | \$225.00 |
| Additional Locations Monthly Fee (per location) | \$35.00 |
| Award Letters (postage included) | \$0.92 ea. |
| Membership cards/profiles/brochures | \$0.62 ea. |
| UNLIMITED Transactions | Included |
| Weekly e-mail | Included |
| Change of Address – NCOA (twice per year) | Included |
| Duplicate Elimination (twice per year) | Included |

¹ Loyalty program only – See below for Gift Card terminal pricing.

The following items are priced for both options (above):

Supplies & Materials:

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|---|------------------------|
| Additional Data Collection Terminals | \$15.00 or \$20.00/mo. |
| Lost/Additional Card Replacement Letter | \$1.55 ea. |
| Additional Cards | \$0.50 ea. |

Postcard Options: Pricing includes postage. Volume discounts will apply when mailing more than 2,500 pieces. Prices indicated are for standard stock/approved colors only.

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|----------------------------|--------------------------|
| Birthday | \$0.45/\$0.48/\$0.50 ea. |
| Welcome/Thank You | \$0.45/\$0.48/\$0.50 ea. |
| Small (4/1)/(4/4) | \$0.49/\$0.50 ea. |
| Standard (4/1)/(4/4) | \$0.53/\$0.54 ea. |
| Jumbo (4/1)/(4/4) | \$0.56/\$0.57 ea. |
| Lost Customer | \$0.59 ea. |

Optional Services:

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|-------------------------------------|---------------|
| Data Entry of Member Profiles | \$0.35 ea. |
| Phone Append | \$12.00/1,000 |

e-mail Marketing – Custom messages

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|----------------------------|-------------|
| "On demand" messages | \$0.015 ea. |
| Custom messages | \$0.025 ea. |

Gift Card Program

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| Startup | \$89.00 |
| Data Collection Terminal | Purchase for \$369.00 |
| Lease to Own (12-months + \$1.00): | \$34.99/month |
| Monthly Rental: | \$20.00 |
| Gift Cards + Sleeves | \$0.72 ea. |
| Card swipes | \$0.18 ea. |
| Monthly Fee | waived if enrolled in loyalty |

Customer Acquisition

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|---------------------------------|--------------|
| Rental Names | \$0.0385 ea. |
| Demographics (generic) | \$0.006 ea. |
| Demographics (birthdates) | \$0.015 ea. |
| Demographics (New movers) | \$0.05 ea. |
| Order Processing | \$18.75 ea. |

Messaging Service (Voice Broadcast)

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|-------------------|-------------|
| Calls | \$0.12 ea. |
| Monthly Fee | \$25.00 ea. |