

Retailer Website Application

Store Information:

(Please submit a storefront image and store logo. Directions for submitting images are on the last page of this application.)

Store Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

Contact Name: _____

Store Hours: _____

Store Background ("About Us" Page of Website and Homepage Quickfact) : _____

Website Options: Please mark which template choice you would prefer:

Example 1

Example 2

Example 3



<http://www.dawebsite1.com>



<http://www.dawebsite2.com>



<http://www.dawebsite3.com>

Store Color Scheme: _____

Email Accounts: (5 Email Accounts will be included with the website)

Username

Password

Services: (Check all that apply, blank spaces for your convenience) (Please submit an image for the services tab on your website. Directions for submitting images are on the last page of this application.)

Brief introductory description to services: _____

- Key Cutting
- Special Orders
- UPS Shipping
- Installed Sales

- Delivery
- Screen and Glass Repair
- Rental

Departments: (Check all that apply, blank spaces for your convenience) (Please submit an image for each department selected and if you want a brand logo on your department page, please include a brand name. Directions for submitting images are on the last page of this application.)

Name of Dept: Lawn and Garden Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Name of Dept: Electrical Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Name of Dept: Hardware Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Name of Dept: Plumbing

Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Name of Dept: Paint

Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Name of Dept: Lumber

Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Name of Dept: Automotive

Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Name of Dept: Housewares

Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Name of Dept: Farm

Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Name of Dept: Outdoor Living

Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Name of Dept: Animal / Pets

Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Name of Dept: Sporting Goods

Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Name of Dept: _____

Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

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Name of Dept: _____

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Brand Names

Items Carried

Brand Names

Name of Dept: _____

Description: _____

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Items Carried

Brand Names

Events: (Check all that apply, blank spaces for your convenience.) (Please submit an image for each event checked. Directions for submitting images are on the last page of this application.)

Anniversary

Event Date:

Event Description:

Contractor Day

Event Date:

Event Description:

Holiday Sales

Event Date:

Event Description:

Seasonal Events

Event Date:

Event Description:

Community Events

Event Date:

Event Description:

Event Date:

Event Description:

Specials: (Please list any specials that you would like included on your website.) (Please submit an image for each special to be included. Directions for submitting images are on the last page of this application.)

Product Name	Manufacturer	\$ Price	Department	Description
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Current Ads: (Please check if you would like a place on the site to post one of the following:)

Tabloids

Flyers

Newspaper Ads

Statement Stuffers

Links: (Please list any other links you would like to have on the home page of your site.)
(Please submit any images for any links to be included. Directions for submitting images are on the last page of this application.)

Please complete form and send to Amy Pohl via fax @ 704.940.4822 or email to:
Amy.Pohl@Daonline.com

Store logos and photos may be submitted for any of the areas to be included on your website. They should be in JPEG or GIF format and can be sent electronically to our FTP site at: <http://www.daonline.com/fileman>

Each retailer will have a folder on the ftp site with their store name to upload images to once I receive the completed application.

To upload an image on the site, simply log on, choose the correct folder you wish to upload images into (Retailer Websites / "Retailer Name") and click the "upload file" button above the folder view. (This is the button with the blue arrow pointing up). A new screen will open allowing the user to browse files in order to find the correct image to upload. Click "Browse" and find the appropriate file, click on the file to be uploaded, then click "open". Next the user should click "Upload" to begin the upload of the chosen file. The file will take a few seconds to upload to the folder, once the file is uploaded a box will appear at the bottom of the screen with a message that the file uploaded successfully and the user will see the file in the folder view. If you have any questions regarding the FTP site or uploading files, please contact Amy Pohl at 704.940.4814.